



# Senior Designer

Professional designer with over 15 years of professional experience specialising in **design of behaviour of systems, business processes, interfaces that interact with their users.**

**Aptitude:** Ability to understand complex problems and synthesise creative solutions by applying technical knowledge and designer's taste; passion for processes organisation and automation.

**Education:** Master Degree in Communication Design

**Languages:** English <sup>C2</sup>, Estonian <sup>C2</sup>, Russian <sup>C2</sup>, German <sup>B1</sup>

**Citizenship:** EU

**Technical Skills:** UML, JavaScript, HTML, SCSS, React, React Native, GIT, MongoDB, Node.js, Webpack. Expert in Adobe Suite, InVision, Sketch, User Research, Interface Design.

**Soft Skills:** Systematic- and User centric thinking, ability to lead- and organise people, high verbal and presentation skills.

# Professional Experience

## Product Designer

[Swedbank AS](#), Aug 2019 – ...

**Position Description:** optimised and designed variety of internal bank business applications to increase users' comfort while interacting with them. Daily work with UML schemas, user interfaces, researches, reports. Consultation of project owners, collaboration with backend and frontend developers.

## Design Team Lead

[Paxful Inc.](#), Oct 2017 – Dec 2018

**Position Description:** created, managed and assisted tasks for the design team (Graphic Designer, Brand Designer, UI/UX Designer) according to Product Roadmap; managed user researches; optimised company internal processes to make collaboration with a design team effective; created design and functionality describing Specs for product features; participated in product planning meetings; worked closely with stakeholders and transferred their needs into technically correct and effective briefs; created a successful branding strategy in digital and print for the company and many other managerial, supportive and consultative tasks.

## Senior Designer

[Keefir Ltd.](#), 2015 – 2018 (Co-Founder)

**Position Description:** held meetings with clients; translated client requirements into briefs and technical documentation; managed- and helped the team (UI Designer, Graphic Designer, Front-end Developer); created daily tasks according to project roadmap; participated in project planning meetings; organized meetings and presentations; organised collaboration between remote and local design- and development team. Daily work with Adobe Suite, Documents, Jira.

## University Teacher in “Product Design”

[Estonian Academy of Arts](#), 2016 – 2017

**Position Description:** designed and managed an educational process for the 4th year of Bachelor degree students (~10 students); explained how to understand client needs, work in Agile environment on a design project, manage project tasks, synthesize great ideas (Generative Design Methodology as example); introduced advanced techniques using Adobe Suite.

## University Teacher in “Digital Media”

[Tallinn Polytechnic School](#), 2015 – 2016

**Position Description:** developed an innovative course that introduces modern Web Design and Web Development methodologies to students. Real life scenarios using MAMP, VPS, Joomla!, WordPress, Adobe Illustrator. Managed a classroom of ~20 students.

## Mid UI/UX Designer

[Alfresco Software](#), 2015 – 2015 (Internship)

**Position Description:** analysed existing Alfresco digital products interfaces through user research (Observation-, A/B tests); transferred “web 2.0” to responsive “Material” Interface; worked in a team of 2 UI designers and 2 UX designers; created wireframes and user flows; created Proof of Concepts and presentations; analyzed modern UI frameworks such as Bootstrap, Angular; everyday work with Adobe Suite, Jira, Confluence.

## Full-Stack Designer

Keefir LTD., 2009 – 2015 (Co-Founder)

**Position Description:** designed and created User Interfaces for Websites and E-commerce projects; designed Marketing Materials; prepared materials for printing. Coded layouts into HTML and CSS.

## Full-Stack Designer

[Pipfrog](#), 2006 – 2008

**Position Description:** designed and produced Magento eCommerce website templates; wrote and integrated HTML/CSS code with Magento eCommerce; designed for various print and digital media for marketing purposes.

## Web Developer

[Adm interactive](#), 2005 – 2006

**Position Description:** HTML coding for Hewlett-Packard Website.

## *Education*

[Politecnico di Milano](#), 2014 – 2015

Exchange student in Communication Design,

[Estonian Academy of Arts](#), 2009 – 2015

Acquired education in Communication Design at Estonian Academy of Arts and Politecnico di Milano. Became Master of Design.